



UAS4EUROPE Croissant Event: „Entrepreneurship and skills through applied research“

In-person networking event at the Mission of Switzerland to the EU
on Monday, 30 May 2021 from 9:00 - 12:00

Moderated by:



Otto Bruun is Chair of the UAS4EUROPE management committee and senior advisor for innovation at SwissCore, the Swiss liaison office for education, research and innovation.

In conversation with young female entrepreneurs



Kaisa Koskinen is an environmental educator and wellbeing professional from Finland. She is the founder of Naturested, which provides environmental education, nature-based wellbeing services, lectures and speeches. Having worked in six countries, Kaisa has a mission to export sustainable wellbeing and environmental education worldwide. As an alumni from Haaga-Helia AUS, she believes that higher education plays a big role in entrepreneurship.



The mission of the **CAPSULE** app is to guide users on how to reconnect with the content of their wardrobes and make the most of them, ultimately, encouraging them to buy less and better. By digitalizing the consumers wardrobe, Capsule provides the consumers with a structured and categorized view of their wardrobe. The user can organize their clothing into digital, customized drawers, put together new outfits, schedule outfits forward, get statistics on their style and spending and see each others wardrobes.



Prof. Dr. Andreas Altmann is founding Executive Director and Rector of the MCI Management Center Innsbruck - The Entrepreneurial School®.

With a doctoral degree in Business & Economics from the University of Innsbruck his research interest focuses on university management, regulation and governance, including the competitive environment and market behavior in the higher education and research sector as well as the development and management of regions.



Prof. Dr. Lina Gálvez Muñoz is a Member of the European Parliament since July 2019. She is Vice-Chair of the Committee on Industry, Research and Energy (ITRE), a Member of the Women's Rights and Gender Equality Committee and of the Panel for the Future of Science and Technology (STOA). She is Full Professor at the Economics Department at the University of Sevilla, has more than a hundred scientific publications and served as Regional Minister of Knowledge, Research and University of the Government of Andalusia.



Franziska Mattner is a researcher, podcaster, and e-learning expert. She works for the Munich University of Applied Sciences (MUAS) and the Strascheg Center for Entrepreneurship (SCE) in Munich. Since 2020, her research focus is on women's entrepreneurship & diversity, which led her to initiate the podcast [fIVE startup stories](#), making the stories, startups, and entrepreneurial journey of women more 'visible' within the university context. To promote equality, diversity, and responsible entrepreneurship among students and professionals is a key driver for her work.



Ingrid Rigler studied languages at the University of Vienna and European Studies at the Université libre de Bruxelles. After a first EU working experience at the European Parliament, she has spent the last 20 years of her professional life working for the European Commission. Her main field of expertise are EU education policies and programmes as well as EU inter-institutional relations. Since 2021, she has been Deputy Head of Unit for Innovation and the EIT at the Commission's Directorate-General for Education, Youth, Sport and Culture.



Dr. Luciana Vaccaro is Chairwoman of UAS4EUROPE and Rector of HES-SO University of Applied Sciences (CH).

From 2015 to 2021, she was a member of the Foundation Council and Executive Committee of the Swiss National Science Foundation. In 2019, she was elected Vice President of Innosuisse, the Swiss innovation agency and since August 2021, she is President of the Chamber of Universities of Applied Sciences and Arts of the nine Swiss UAS.

Closing remarks



Prof. Marjolijn Brussaard is Co-Chairwoman of UAS4EUROPE, President of the Executive Board of ArtEZ University of the Arts and Board Member of Vereniging Hogescholen. Marjolijn has worked around the world, in curriculum & management development, has been involved in international boards in Art & Design and founded several international networks. Last post held was Dean of Art & Design at Nottingham Trent University.

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