



UAS4EUROPE-CONFERENCE 2019 BEST-PRACTICES – Brilliance & Brilliant Failures

DO YOU HAVE AN EXCELLENT EU-FUNDED INNOVATION PROJECT AT YOUR UAS?

CAN YOU EXPLAIN WHICH PROBLEMS YOU FACED IN GETTING AN APPROVAL BY THE EU?
CAN YOU EXPLAIN THE BRILLIANCE, BUT ALSO THE FAILURES IN THIS APPROVAL PROCESS?

CAN YOU EXPLAIN THE IMPACT AND IMPORTANCE OF THIS INNOVATION PROJECT?

UAS4EUROPE is looking for high standard EU-funded innovation projects which can be communicated during the conference in a very transparent, lucid and catchy way.

TAKE INTO ACCOUNT FOLLOWING CRITERIA:

1. Make a powerpoint, prezi (or other form of presentation) in English containing information and answers to the questions formulated on top of this page. Send a mail containing your proposal, different contact details to info@uas4europe.eu before or the latest on 11 March 2019. And take in account the following criteria.
2. Preferably an already (or almost) finalized EU-funded innovation project in collaboration with your UAS which shows the uniqueness of applied research by UAS and the vast impact of the innovation project. In this project you collaborate in different EU-countries.
3. To increase the chance for approval of your proposal and presentation, take into account the following:
 - a) The EU-funded innovation project at your UAS is in collaboration with one or more companies and not for profit organisations and reaches different European countries (or beyond). If the companies or public institutions involved in the innovation project, have internationally known names, the better.
 - b) Ideally 2 speakers for your session at the conference on 2 April 2019:
 - One speaker of a collaborating company or public organisation explaining the innovation project and the benefit of working together with researchers of UAS
 - One speaker of the UAS to support the speaker above.
 - The total time for this session with these 2 speakers is max. 6 minutes + max. 3 minutes time for questions & answers from the audience.

- c) Researchers and EU-liaison officers of UAS in Europe do not only apply for funding by H2020, but also for funding with EU-Structural Funds (e.g. INTER-REG-programs, ESF, EFRD, etc.). The conference gives the opportunity to stress this variety in funding.
 - d) Try to limit the amount of slides of your proposal of presentation. UAS4EUROPE is looking for a kind a fast, catchy presentation in the direction of 'pecha kucha'. So, work with facts & figures, photo's, movies and keep it entertaining. The fact you have 2 speakers to explain your project with brilliant failures and best practices, will give the opportunity to make it a dynamic presentation.
4. Make sure you send your proposal, contact-details and also an existing website-link of this EU-funded innovation project, preferably containing (web-link to) a short movie in English about the innovation project. It will enhance the selection committee of UAS4EUROPE to have an accurate picture of the proposed EU-funded innovation project.

Useful background information and selection:

- Your proposal will be selected (or not) by the UAS4EUROPE Organisation Committee of the conference. The latest on Friday 18 March you will get an email to confirm the selection of your proposal of presentation. It is possible we request some small changes which have to be made quickly at that moment.
- The 2 best proposals will be selected for presentation at the plenary session with an audience of ca. 200 participants.
- The 3^d and 4th best proposals will be selected for the inter-active sessions in the 'Wine-lounge' of the building for an audience of approx. 45 persons:
 - 1st Inter-active session from 15h45 until 16h15
 - 2nd inter-active session from 16h30 until 17h